

OIDROP raises €7 million to industrialise and accelerate the rollout of its Droppers, an autonomous grocery pick-up solution.



Bordeaux, April 23, 2026 – OUIDROP, a pioneer in autonomous grocery pick-up, raises €7 million from Xplore by Épopée Gestion, SWEN Capital Partners, GSO Innovation, Crédit Agricole and Spring Invest, a long-standing investor, to support its industrialisation and large-scale commercial roll-out.

Founded in Bordeaux in 2017, OUIDROP designs and manufactures the Dropper, the first tri-temperature robotic system enabling 24/7 autonomous grocery collection. The company currently works with several major food retail chains (E.Leclerc, Intermarché (Saint-Pée-sur-Nivelle store), Coopérative U). This fundraising marks a new milestone to industrialise production, accelerate deployment and strengthen its technological lead.

“This fundraising marks a turning point for OUIDROP. Our ambition is clear: to make the Dropper and autonomous solutions a new standard in the consumer shopping journey.”

— **Thibault Soulier**, Founder, OUIDROP

A fast-growing market, a model to reinvent

The grocery drive market represents €13.6 billion¹ in France in 2025, growing continuously for ten years. Having become an essential lever for food retail, this model comes with new operational and profitability constraints for retailers.

On the consumer side, expectations have evolved: flexibility in daily routines, last-mile management with local consumption, and a simplified shopping journey are now expected.

OIDROP addresses both challenges with the Dropper: transforming grocery collection into a simple, accessible and autonomous experience, while offering retailers a cost-effective, high-performing solution to develop and expand their drive network.

The Dropper: an autonomous solution serving retailers and consumers

The Dropper is a fully autonomous pick-up solution, available 24/7. The first compact robotic system capable of simultaneously storing dry, fresh and frozen products, it can be installed indoors or outdoors on a footprint of just 30 to 50 m², and can handle up to 150 orders per day.

Designed, manufactured and assembled in Bordeaux, OUIDROP controls its entire value chain, from design through to maintenance, including assembly and installation. This integrated model allows OUIDROP to maintain end-to-end quality, both for the product and customer support.

Already deployed with several major food retail chains, the industrial scale-up, which currently has 15 installations, is targeting 40 Droppers installed in France by end of 2026, and a strong acceleration in deployment to reach 200 units per year by 2030.

“We have developed rare expertise, combining robotics, software, mechanics and cold-chain technologies. This funding will allow us to go even further, with a clear ambition: to offer technologies that are ever more robust, high-performing and adapted to real-world conditions.”

— Marc Mongis, Partner and Chief Technology Officer, OUIDROP

Industrialise, accelerate and innovate: the three pillars of this fundraise

The €7 million will allow OUIDROP to work confidently on three strategic priorities.

Industrialisation

OUIDROP is moving into a new industrial facility in Bruges (33520), near Bordeaux. With nearly 2,000 m² of workshop space and 1,000 m² of offices, the scale-up now has the infrastructure needed to produce up to 20 Droppers per month. It is building out its teams to improve and implement robust methods and processes across production, installation and maintenance.

Commercial acceleration

Already present with major food retail chains, OUIDROP is finalising significant partnerships with integrated retailers to pilot its Dropper from 2026. The company is also exploring new use cases and sectors: parcels, retail, last-mile logistics — the possibilities are numerous.

Product innovation.

The Dropper already delivers over 99% service continuity, but R&D is intensifying to continue developing new features and offer an ever more capable machine connected to field realities. OUIDROP also plans to introduce new autonomous pick-up solutions, staying true to its company philosophy of serving consumers and retailers alike.

To support this acceleration, the industrial company, which currently employs 50 people, plans to hire significantly over the coming months.

¹ Source: Editions Dauvers “Les Ateliers du Drive 2025”

“This Series A gives us the means to match our ambitions: accelerating in France and then Europe — with a target of 500 Droppers installed by 2030 — developing our new factory, continuing to innovate of course, and building a team equal to our trajectory.”

— **Paul Ponsar**, Partner and Chief Executive Officer, OUIDROP

Committed investors and trusted partners

The funding round brings together new investors with complementary expertise: Épopée Gestion via its Xplore II fund, Swen Capital Partners, GSO Innovation and Crédit Agricole Aquitaine Expansion bringing expertise in retail and logistics combined with strong regional roots. Spring Invest, a long-standing investor, renews its confidence following an initial investment in 2023.

“Last-mile management and the fragmentation of shopping baskets are currently two major challenges for food retail. OUIDROP addresses them with an approach that gets as close as possible to consumers, including in rural and urban areas that are currently underserved. By bringing the pick-up point closer to where people live, the Dropper naturally fits into a more sober and local consumption model. It is this combination — strong territorial roots, robust innovation and real impact — that guided our investment decision.”

— **Vladimir Bolze**, Partner at Epopée Gestion

“We are delighted to welcome renowned new investors into OUIDROP’s capital. Since our initial investment in 2023, the team has brought a unique drive automation offering to market, combining an ambitious vision with flawless execution. This new funding round will enable OUIDROP to scale up and pursue international expansion.”

— **Xavier Faure**, Partner, Spring Invest

“The last-mile market is evolving rapidly and calls for solutions that can combine operational performance with a sustainable business model. OUIDROP is positioned at the perfect intersection of efficiency, service quality and scalability. The solidity of their product roadmap and their strong operational mastery make it a fully coherent investment with our responsible investor approach.”

— **Yassine Merzagui**, Senior Associate, VC Tech for Good strategy at SWEN Capital Partners

“By effectively addressing the expectations of both consumers and retailers, OUIDROP has established itself in its market and demonstrated strong traction. Based in Bordeaux, the company draws on proven proprietary technology to support its growth in France and Europe.”

— **Adrien Lejal**, Investment Director, GSO Innovation

Transaction advisors

Target M&A advisor **Alpha Capital Partners**, Nicolas Tcherdakoff

Target counsel **Jones Day**, Charles Gavoty, Guillaume Bonheure

Investors, financial due diligence **Valdifin**, François Ravel

Investors, legal due diligence **Villechenon**, Amélie Maindron, Shauna Robert

About OUIDROP

OUIDROP is an industrial scale-up founded in 2017 in Bordeaux, specialising in the design, assembly and deployment of autonomous pick-up solutions for grocery shopping and parcel retrieval. Its flagship product, the Dropper, is the first compact tri-temperature robotic solution on the market, available 24/7. A partner of major French food retail chains, OUIDROP aims to make autonomous pick-up a new standard in the consumer shopping journey.

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About Xplore

Xplore is the venture capital brand of Épopée Gestion, the investment company co-founded by Charles Cabillic and Ronan Le Moal in 2020. It brings together all the financing, operational support and acceleration expertise of the asset management firm to boost innovation in France's regions. Xplore is present in Brest, Bordeaux, Nantes and Paris, close to the ecosystems and innovators it supports to help them reach new horizons.

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About SWEN Capital Partners

A leading player in responsible investment across Private Equity, Infrastructure and Mezzanine Debt, SWEN Capital Partners manages, advises or supervises €16 billion in assets* and brings together a team of over 120 committed professionals.

The asset management company is owned by Ofi Invest, a brand of Aéma Groupe (Macif, Abeille Assurances holding, AÉSIO mutuelle), as well as around fifty employees gathered within the SWEN Managers holding company.

Since its creation, SWEN CP has made sustainable finance the driver of its development, offering clients responsible, innovative and forward-looking investment solutions.

Having become a Mission-Driven Company in February 2024, the firm affirms a clear ambition: to put investment at the service of Nature, through sincere commitments, concrete actions and the mobilisation of all its teams and its ecosystem.

* Total cumulative commitments as of 01/01/2026. These amounts include collective management, third-party management (management mandates), regulated services (investment advice and RTO) and non-regulated services (portfolio supervision).

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About GSO Innovation

A proximity investor, GSO Innovation's mission is to support young innovative companies in south-western France with strong development potential.

GSO Innovation offers start-ups equity support, with the aim of contributing to the success of their projects and participating in value creation, with no time constraint on investment within a lasting partnership.

GSO Innovation is a wholly-owned subsidiary of five Regional Banks of Crédit Agricole.

More information at: <https://www.gsocapital.com/gso-innovation>

About Spring Invest

Spring Invest is a sector-focused investment firm, 100% independent, entirely dedicated to the commerce and e-commerce sectors.

Led by an experienced management team, Spring Invest identifies, supports and accompanies fast-growing companies that are durably transforming the commerce sector (new brands, e-commerce platforms, second-hand, payments, logistics, data/AI) through a proactive and dynamic investment approach.

Thanks to its sector expertise, Spring Invest has a unique perspective and understanding of the transformations — environmental, digital, societal — taking place in the commerce sector.

Learn more: <https://www.spring-invest.com>