Joe AI raises €2 million to build Europe's leading AI platform for real estate

Paris, 1 October 2026 – Joe AI, the AI agent platform built for the real estate industry, announces a €2 million funding round led by Xplore, the venture capital brand of Épopée Gestion.

The round also includes **Plug and Play Ventures**, an existing investor in Joe AI, together with a group of leading entrepreneurs and business angels, including **Thierry Herrmann** (Herrmann Immeubles), **Olivier and Patrick Safar** (Cabinet Safar), **Marc Menasé** (Founders Future), **Benjamin Chemla** (Shares), **Justine Cazalière** (Continuum), **Rémy Sultan** (MisterTemp), **Renaud Dalbera** (UNIS), **Cyril and Julien Madar** (Checkmyguest).

The deal comes two years after Joe AI's launch. The platform is now used by more than 500 clients and several thousand professionals across France. Independent agencies, national networks, property managers, developers and commercial real estate players rely on the platform, which now orchestrates several hundred thousand communications every month.

With this new funding, Joe AI intends to accelerate its rollout, strengthen its technological lead and prepare its international expansion, with one ambition: **to build, from France, Europe's leading AI platform for real estate.**

An AI agent platform designed for every residential and commercial real estate profession

Sales, lettings, rental management, condominium management, brokerage, property management: every day, real estate professionals handle millions of interactions with prospects, landlords, tenants and co-owners.

Joe AI develops omnichannel AI agents that can communicate by phone, email, SMS, WhatsApp or live chat — and, above all, understand the context of a request, take action within industry-specific software and carry out part of the related operations.

The goal: automate a growing share of day-to-day tasks to improve customer relations, streamline operations and make teams more efficient and more scalable.

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Only the French version is legally binding.

From 0 to 500+ clients in two years

In 24 months, Joe AI has grown from its first beta testers to a platform used by several thousand professionals across France.

Its clients range from independent agencies to national networks, as well as property managers, developers and major real estate groups.

With more than 500 clients and several hundred thousand communications orchestrated every month, Joe AI now aims to accelerate its growth in a market where AI agent adoption is already under way.

Building the AI orchestration platform for real estate

This new funding will enable Joe AI to accelerate its development and scale up.

The ambition: to build the leading AI orchestration platform for real estate, able to connect communication channels, data and industry-specific software in order to automate a growing share of day-to-day operations.

Joe AI thus aims to enable professionals to deploy specialised AI agents directly within their existing technology stack, alongside their industry-specific software.

Having established itself in residential real estate, the company now plans to accelerate in commercial real estate, strengthen its partnerships with the **software ecosystem and prepare its rollout across several European markets.**

> **“The next frontier is vertical AI agents, deeply embedded in business processes and the software they run on. Our ambition is to build the platform that orchestrates them for real estate. France is our first market; our ambition is European.”**
>
> **Stanislas Chertok, Founder & CEO of Joe AI**

Xplore backs the deployment of AI in real estate

By leading this round, Xplore **is supporting Joe AI through a decisive scale-up phase.** Beyond capital, Épopée Gestion brings the team its knowledge of the real estate industry and its network of sector players to accelerate its commercial rollout.

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“We see that processes in real estate remain highly manual, despite nearly 30 years of significant digitalisation. We believe that the adoption of AI agents such as Joe AI by professionals in this sector will be a real game-changer and deliver substantial productivity gains. That is why we decided to invest in this proptech, which combines high-performance technology with an outstanding team.”

Vladimir Bolze, Venture Capital Partner at Épopée Gestion

On this transaction, **ORSO Avocats,** with Hugo Dauzat, acted as legal counsel to Joe AI. The investors were advised by **2CFinance**, with Jacques Haccoun, Julien Solyjan and Meryem Kolesnikoff, on financial due diligence, and by **Chammas & Marcheteau**, with Jérôme Chapron and Nessrine Berrad, on legal due diligence.

About Joe AI

Founded in 2024 by Stanislas Chertok and Victor Perez, Joe AI develops artificial intelligence agents specialised in the real estate industry. The platform supports professionals in sales, lettings, rental management, condominium management and commercial real estate in managing their communications and automating certain day-to-day operations. Its agents communicate by phone, SMS, WhatsApp, email and live chat, and act directly within the industry-specific software they are connected to. Joe AI now serves more than 500 clients in France and orchestrates several hundred thousand communications every month.

Learn more: https://www.getjoe-ai.com/

About Xplore

Xplore is the venture capital brand of Épopée Gestion, the investment firm co-founded by Charles Cabillic and Ronan Le Moal in 2020. It brings together the management company’s full range of expertise in financing, operational support and acceleration to boost innovation across the regions.

Xplore has offices in Brest, Bordeaux, Nantes and Paris, close to local ecosystems and to the innovators it helps reach new horizons.

Press contact: Florence Eckenschwiller – florence@epopeegestion.fr

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